

▶ **Corporate Sustainability**

A Proactive Approach to Brand Protection

BUSINESS CHALLENGE

In today's consumer marketplace being "green and ethical" are no longer options but a necessity. New legislation, voluntary standards and customer expectations are making companies more and more accountable for the impact of their products on the environment and society. Consumer demand for eco-friendly and ethically-made products continues to grow. As environmental and social issues enter mainstream thinking, most major brands and retailers are beginning to focus on the "Triple Bottom Line:" social, economic and environmental responsibility. Yet, many companies are unsure where and how to begin.



SOLUTION

What is Corporate Sustainability?

Corporate Sustainability is a business approach that creates long-term shareholder value, improves performance by removing waste and manages risk. It considers the interrelationship of economic, environmental and social issues. For example, a product using hazardous chemicals creates liability and social issues across the supply chain. This could include workers who may become ill at manufacturing sites or distribution centers, and consumers who may have adverse reactions to the product. Water supplies and soil may become contaminated from improper disposal of products and substances, creating negative long-term environmental affects. Economically, what initially appeared to be an inexpensive substance in a product is now a far more costly issue generating potential risk and liability. For consumer products, key sustainability issues include chemical management, carbon offset, eco-friendly packaging and environmental concerns such as energy usage, waste disposal, and recycled content. At Bureau Veritas, we can help you assess your needs and integrate these key areas into a customized sustainability program.

What are the key benefits?

- Meet the growing consumer demand for ethically-made and eco-friendly products
- Minimize the hazardous impact of products upon the environment and society
- Demonstrate compliance to hazardous substances regulations
- Enhance risk management and brand protection
- Identify and realize sustainable cost savings across the supply chain



RELATED SERVICES

Our services work together to help you minimize the risk of recalls and returns, protecting your brand equity.

- Inspections
- Factory Assessments
- Security Assessments
- Social Audits
- Training
- Consulting

Ask us how these services can benefit you and your company.

WHY CHOOSE BUREAU VERITAS?

Reputation – For 30+ years, we have worked successfully with top manufacturers and retailers around the world to help them better manage risk and regulatory compliance.

Worldwide Locations – With locations close to sourcing areas in over 40 countries, we offer you the convenience of global coverage with local service.

Technical Knowledge & Leadership – Our staff is knowledgeable in a wide range of areas including chemical, analytical, packaging and engineering to provide you with the necessary experience to create customized programs and services.

Personalized Service – At Bureau Veritas, we are committed to meeting your needs and providing you with the highest levels of service.

OUR APPROACH

At Bureau Veritas, we believe a better world means better business, and we are committed to helping you produce and deliver eco-friendly goods to the marketplace in a sustainable manner. With a wide range of services, we can help you take a comprehensive approach and customize a corporate sustainability program that includes:

- **Defining your policy**
 - Focus on key issues: chemical, packaging, carbon offset and environment
 - Engage with local community to improve environment – air, water, land
- **Training and auditing of your supply chain**
 - Train procurement teams, designers and suppliers on policy requirements
 - Specify program requirements in letters to suppliers
 - Establish plans for testing, inspection and auditing for effective controls
 - Audit supplier process and performance
- **Tracking substances through a chemical register**
 - Establish a chemical inventory management system (know what's in your products)
- **Identifying and implementing packaging requirements**
 - Set objectives and measure targets for recycled and biodegradable materials; packaging ratio; labeling, etc.
- **Reducing your carbon footprint**
 - Implement best practices to measure and offset your carbon footprint
- **Addressing environmental concerns**
 - Set targets for energy usage, waste disposal and recycled content
 - Incorporate eco-design principles into products (e.g., EUP Directive)
 - Select and audit certified suppliers (ISO14001, industry standards, supplier scorecards)
 - Engage with local community on air, water and land concerns
- **Social Compliance**
 - Monitor social compliance for responsible working conditions



FAQ

Many chemical substances are currently regulated. As part of my sustainability program, can you determine which laws apply to my products?

Yes. At Bureau Veritas, we can help you identify regulatory, industry, and market best practices related to chemical concerns, so your program can demonstrate compliance and reflect your corporate objectives.

Environmentally safe packaging is important, but I also need to be confident that it will perform well.

With 15 laboratories certified worldwide by the International Safe Transit Association (ISTA), we offer a variety of transit testing services to help you assess how your packaging will perform. ISTA, an international organization dedicated to improving packaging methods, is a leader in specifications for the testing of packaged products and certifying qualified laboratories worldwide.



CONTACT

For details about this service, please contact Bureau Veritas – Consumer Products Services Division at info@us.bureauveritas.com