

Consumer Products Testing Services

Managing Risk and Protecting Your Brand

BUSINESS CHALLENGE

In today's highly complex and changing consumer marketplace, manufacturers and retailers need to be confident that the products they deliver to market meet consumer expectations along with the required safety, regulatory and government standards globally. The need to meet these objectives is crucial. Non-compliant products risk being recalled. Poor quality products can result in consumer dissatisfaction and product returns. Both can negatively impact brand image.

SOLUTION

What is Consumer Product Testing?

Consumer product testing is the evaluation of goods sold in the retail marketplace. Testing can determine if products comply with regulatory requirements and industry standards, along with identifying how a product will perform for the consumer or against a competitor's products. Customizing an appropriate testing program for your products can provide you with the ability to better manage risk and protect your company's brand. Comprehensive services are available for a full-range of consumer products (softlines/textiles; toys and juvenile products; electrical and electronics; hardlines/hard goods; and health, beauty, household and food products) throughout the supply chain.

What are the key benefits?

- Prove compliance of products to applicable regulations
- Evaluate how a product will perform in the hands of the consumer
- Assess product performance against a competitor's or a national brand
- Identify if the product looks and functions as intended
- Determine if a product will be damaged in transport
- Analyze how normal usage or environmental factors will affect a product
- Enhance risk management and brand protection

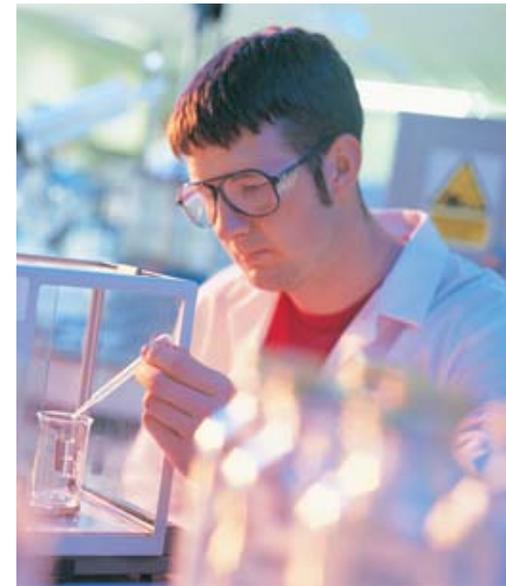
WHY CHOOSE BUREAU VERITAS?

Reputation – For over 30 years, we have worked successfully with top manufacturers and retailers around the world to help them better manage risk and regulatory compliance.

Worldwide Locations – With locations close to sourcing areas in over 40 countries, we offer you the convenience of global coverage with local service where you need it.

Technical Knowledge & Leadership – Our staff participate in the development of international, industry and regulatory standards worldwide, keeping you and us at the forefront of changes in safety requirements and testing methods.

Personalized Service – At Bureau Veritas, we are committed to meeting your evolving needs and helping you anticipate new market trends. We offer you customized and specialized services to meet your quality assurance needs throughout your supply chain. Providing you with the highest levels of service is a priority for us.



RELATED SERVICES

Our services work together to help you minimize the risk of recalls and returns, protecting your brand equity.

- Inspections
- Factory Assessments
- Security Assessments
- Social Audits
- Training
- Consulting

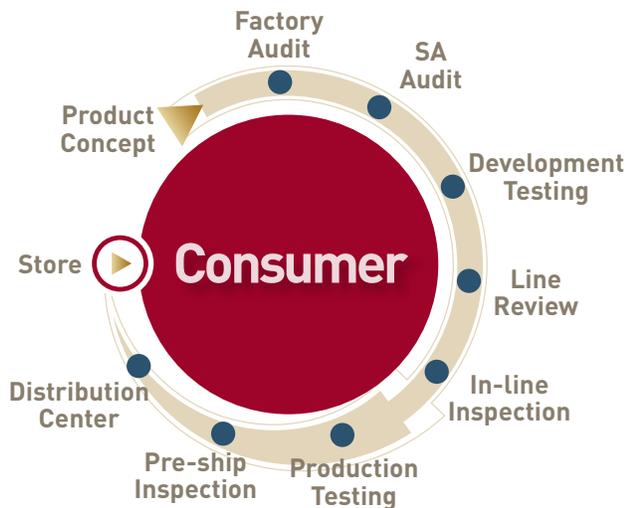
Ask us how these services can benefit you and your company.



BUREAU
VERITAS

Move Forward with Confidence

Supply Chain Management



OUR APPROACH

Testing is an important component of managing quality assurance throughout your supply chain. The testing process begins with understanding the product from your point-of-view.

- Where will the product be marketed?
- Who will use the product?
- What are your quality expectations?

The answers help identify the regulatory and quality standards for your product – and consequently the appropriate testing so you can sell, manufacture, or distribute your product anywhere in the world with confidence.

FAQ

Are there different testing requirements for countries?

In many cases regulations vary by country. Additionally, in the US some regulations differ even by state. This can present challenges for products distributed in multiple markets. Identifying where a product will be distributed is an important first step toward regulatory compliance.

What is transit testing and would it be beneficial for my products?

As products are sourced and shipped worldwide to meet consumer demands, the need for durable packaging continues to grow. Determining if products will arrive intact at their destination can increase consumer satisfaction and help reduce the costs normally associated with damaged goods. Transit testing offers the best means to anticipate how products will perform in shipping.

>>> CONTACT

For details about this service, please contact Bureau Veritas – Consumer Products Services Division at info@us.bureauveritas.com